

# YA MAK TUR ZM VE T CARET A. .

## KVKK / COOKIE / COMMERCIAL COMMUNICATION COMPLIANCE PRE-AUDIT REPORT

Hotel Sultania - hotelsultania.com

Publication / Last Update Date: 22.06.2026

### 1. Data Controller and Website Information

|                         |                                                                    |
|-------------------------|--------------------------------------------------------------------|
| Trade name              | YA MAK TUR ZM VE T CARET A. .                                      |
| MERSIS No.              | 0940 0013 2950 0014                                                |
| Company address         | Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul            |
| Hotel / website         | Hotel Sultania - hotelsultania.com                                 |
| Hotel address           | Ebusuud Cad. Mehmet Murat Sokak No:4, Sirkeci 34110 Fatih/ stanbul |
| Phone                   | 0212 528 13 43 / +90 212 528 08 06                                 |
| E-mail                  | info@yasmakhotelcollection.com / info@hotelsultania.com            |
| Registered e-mail (KEP) | yasmakturizm@hs03.kep.tr                                           |

### 2. Summary

This is a pre-publication control for the website policy package. The same trade name, YA MAK TUR ZM VE T CARET A. ., is used across hotels; this is consistent as long as the data controller is the same.

### 3. Critical Areas Checked

| Area                        | Status / Action                                                                                                                                              |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Notice - consent separation | Notices and consent text were prepared as separate PDF files. Use separate links/checkboxes on forms.                                                        |
| Actual service alignment    | Restaurant, spa, event and meeting wording must only be used for forms that actually exist on the website.                                                   |
| Cookies                     | Analytics cookies were included based on Google Analytics use. A live scan must be performed after publication and the table updated.                        |
| International transfers     | Google Analytics requires a KVKK Art. 9 assessment. Appropriate safeguards/standard contracts or other legal mechanism must be confirmed with legal counsel. |
| Mail order                  | Separated as payment instruction, not KVKK consent; CVV must not be retained after transaction.                                                              |
| Cameras                     | Private areas exclusion and short signage text added. On-site signs and QR/link practice must be checked.                                                    |

### 4. Post-Publication Technical Check

Scan each domain with browser developer tools or a cookie scanner.

Non-essential Google Analytics, advertising and social media cookies must not run before consent.

Update cookie/transfer rows if booking engine, HotelRunner, WhatsApp, Google Maps, reCAPTCHA, Meta Pixel or CRM/e-mail services are actually used.

Old footer links must not remain under combined Clarification Text & Statement of Express Consent wording; each PDF must be linked separately.